

Ambassador Program



Ambassador Program:

IntellaCore as a force of economic development launches an Ambassador Program when it begins working with a new business community. The Ambassador Program allows eligible companies to receive preferred pricing in addition to the Membership Discount Program.

The purpose of this program is to exemplify the opportunities available by being globally competitive and for businesses to serve as an Ambassador of that message to their business community.

The IntellaCore Ambassador Program is being presented to a limited group of Strategic Partner Members who both qualify for the program, and who many benefit from it the most.

IntellaCore would meet with the nominated company to discuss its challenges and opportunities in competing in today's marketplace. If mutually agreed, IntellaCore would work with them to increase revenues and sales, and to decrease costs.

All Strategic Partner Members are eligible to receive preferential prices with IntellaCore, and the Ambassador Program will offer an additional 25% discount to qualifying members.

Admission into this program is highly selective, and we expect only four nominees from each Strategic Partner to be chosen.

Nominated companies are selected based on meeting some of the following criteria:

- In a fast growing industry sector for their region
- In an industry under significant international competition and pressure
- In an industry that is strategically important to their region, and can positively impact the regional economy if properly supported
- Demonstrates a potential to take advantage of this support program
- Is part of an industry that can take advantage of using the Internet and communications tools to grow business
- Has demonstrated potential to create jobs if properly supported



IntellaCore is the world's foremost leader in assisting companies to become globally competitive. IntellaCore's world leading methods, and services, are the most powerful and fastest way for a business to become globally competitive.

Using a simple and realistic approach, IntellaCore enables companies to operate with the capabilities of a much larger organization - regionally, nationally, and if appropriate, internationally.



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