

CorePath™

Control Your Market With Competitive Intelligence.



INTELLACORE
BUSINESS BEYOND BORDERS

IntellaCore's CorePath™ is an international group of world leading analysts, researchers, and business advisors. With extensive experience in international markets, combined with savvy experience in Internet business practices, CorePath's knowledge and expertise will make your company strong. Determine the realistic path your business should take in today's "flat world", have a strong partner to help you find your path and stand side-by-side with you along the way.

How will CorePath™ Help My Business?

Know the path to reach your business objectives. The CorePath Group provides the vital information your company needs to be globally competitive in your region, and to expand nationally and internationally if appropriate. CorePath performs market research, trend analysis, and political/economic/social/technological environmental shaping in order to understand your regional, national, or international market environment.

Take the measure of your company to know where you really stand so that you can develop a realistic strategy to grow sales and distribution while diversifying your supply chain.

Become globally competitive by understanding how your company will move forward and manage the risk found in today's marketplace.

Control Your Market With Competitive Intelligence

CorePath delivers knowledge about your business environment to enable you to make decisions on actions that your business should take... now.

Your Marketplace

How is it changing?

- Determine how your market has changed
- Who is entering your market?
- What opportunities are you missing?
- How has the Internet changed your marketplace?
- How has global competition changed your marketplace?

Your New Marketplace

Where should you expand?

- How can you expand regionally and nationally?
- Are there international opportunities for you?
- How can you save cost on purchasing?
- How can you diversify suppliers nationally and internationally?
- How can you use the internet and other tools to expand?

CorePath SERVICES

BASIC SERVICES

- News update service
- Regional box quick view
- ICT Scorecard (Information; Communications, Technology)
- Financial Benchmarking

ENHANCED SERVICES

- Global Readiness / SWOT - Strengths, Weaknesses, Opportunities, Threats
- Market Intelligence / PEST - Political, Economic, Social, Technological
- Country and market risk analysis
- ACCESS: Technology Assessment
- Logistic/Supply chain review
- Vendor Identification/Coordination

PREMIUM SERVICES

- Full company global readiness assessment
- Full company global competitiveness action plan
- Vendor specific expertise, project management
- Global standards projects: European and international standards (CE Mark, ROHS, i.e. ISO certification, etc.

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