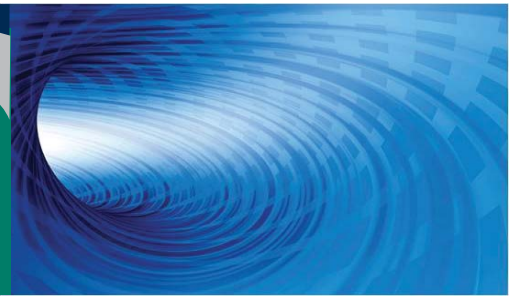


# Pathfinder Scorecard



**INTELLACORE**  
BUSINESS BEYOND BORDERS

Every company needs to know its "Path to Success" in executing its business plan and reaching its business objectives.

IntellaCore has a unique point of view because we are positioned at the critical crossroads where very few are... that place where the global economy meets Internet and Communications Technology (ICT).

## Pathfinder Scorecard: An important tool for decision makers

Pathfinder is a fast and effective tool that provides a clear set of practical results. The scorecard gives decision makers concrete statements and actionable recommendations about their business. Pathfinder provides specific answers that can be used to make decisions on how to improve your company.

## Can you sustain your business in this "Flat World" economy?

- Do you know how competitive you are, and how to become stronger?
- Do you know who to contact in new markets and how to contact them effectively?
- Have you aligned Internet activity and technology to your business strategy?
- What is your game plan to innovate, grow, and succeed in today's economy?

IntellaCore is a force of economic development assisting businesses to become competitive in today's business environment. We are committed to developing efficient tools that are cost effective, easy to use, and impactful to the profitability and sustainability of your business.

What scares business leaders are the blind spots inside and around their companies. Do you know "what you don't know?" Once you know... what are you doing about it? What is your game plan? How will you execute it?



The term "FLAT WORLD" means that every company operates in the global, Internet marketplace, whether they operate regionally, nationally, or internationally.

## Pathfinder Evaluates The 8 Keys To Sustaining Your Business In This Global, Internet Economy

- Market Awareness
- Market Strategy
- Internet Presence and Activities
- Product/Service Readiness
- Operational Readiness
- Technology Readiness
- Personnel Readiness
- Collaboration

## Enjoy the benefits of the Pathfinder Scorecard



## Scorecard Benefits:

- Unique global and technological view of your company
- Independent evaluation of key areas of your business
- Specific and practical recommendations designed to increase revenue and decrease costs
- An IntellaCore analyst works with you providing immediate feedback and recommendations

For more information about IntellaCore and other services please visit or call

<http://www.intellacore.com>

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