

# Campaign Smarter.™

**QMAIL**

Email Marketing and Management Tool



QMAIL provides companies the ability to quickly and easily create HTML branded email marketing campaigns from any computer in the world, helping your company **connect smarter™** with your customers no matter where you, your computer, your data or your message resides.

## How will QMAIL™ Help My Business?

Research has shown that it is far more costly to acquire a new customer than keep an existing customer. It is vitally important for companies to stay in front, and connected with their customers.

Email is a low-cost, low-maintenance, and immediate method for you to stay connected to your customers. QMAIL™ provides a powerful set of tools to deliver your branded message, whether you are sending a monthly newsletter, delivering quarterly updates, announcing a new product, or creating cross-selling opportunities into your existing client base.

With QMail™, you can track online who opened your message, when they opened it, how many times they read this message, and which specific customers or prospects clicked through an embedded link within that message, helping further focus your targeted follow-up.

## QMail™ Attributes

- Real-Time Campaign Management
- No Software to Install, Configure or Maintain
- Branded HTML Campaigns
- Online Reporting
- Personalized Emails
- Online Database Management

## Join Our Partner Program

*Generate High-Profit Residual Income Streams*

Become one of our many partners creating residual income streams for their enterprises by using the internet technologies offered to your firm via our mother company IntellaCore, providing business solutions for today's global internet.

[www.intellacore.com](http://www.intellacore.com)



**Helping companies connect smarter.™**

## Software By The Drink™

QMAIL™ is a Web-based software tool managed entirely by QLR. There is no software to install, configure or maintain, and you pay for only what you use. That's software by the drink.™

## QMail™ Compares Favorably To Microsoft Outlook

Function	QMAIL	MS Outlook
Graphically Rich HTML	Yes	No
Send to Unlimited Email Addressess	Yes	No
Track which Emails are Opened	Yes	No
Real-Time Reports on the Success of your Branded Email Campaigns	Yes	No
Automatic Opt-Out and Opt-In Functions	Yes	No
Management of Undelivered Emails	Yes	No
Personalization of Emails	Yes	No
Launch and Track Campaigns from Anywhere	Yes	No
Schedule Campaigns	Yes	No
Integration of Email Databases with Corporate Website	Yes	No



412.455.5362 phone  
412.202.6461 fax • [login @ http://qmail.qlresources.com](http://login@http://qmail.qlresources.com)