

Optimize Smarter.



Search Engine Marketing a.k.a — Search Engine Optimization — is the art and science of helping websites achieve higher positions on the Web's most-visited search websites.

How will Start Position Help My Business?

Did you know that over 85% of every single website user in the world begins their browsing experience using a Search Engine!

Consequently, searching is not a Web strategy for only some, or a sideline activity for the few...it is the strategic heart of the Web! Every day there are millions of potential customers looking for a specific product or service on the Web, perhaps your product or service. Instead of you racing to find new customers, new customers are racing to find you! Your success is all about your website's result position — where your website starts its position on page one of a search engine results page.

The best way to find new customers is to simply let them find you.

Put your website directly in front of customers who are searching for what you're selling. Are customers finding you? Or are they finding your competition?

Quantum Leap Resources' Search Engine Optimization service:

- currently assists 150+ clients across the country and around the world
- employs strategic consulting
- uses empirically driven identification of relevant keywords and phrases
- owns proprietary software tools
- employs systemic process harnessed over the past six years
- not only improves rankings but more importantly increases revenues

Profitably. That's connecting smart.

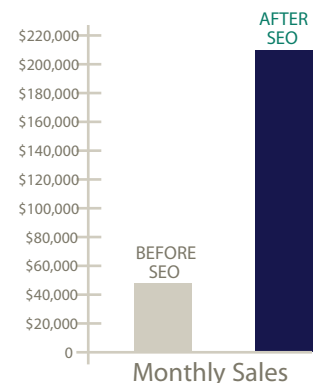
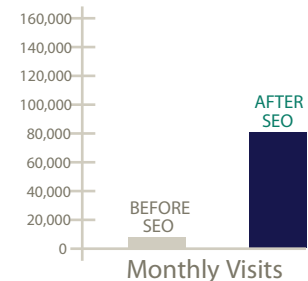


Fact

There are **15 BILLION** searches conducted on the internet each month. In fact, Search ranks just behind Email and Instant Messaging as the most-performed task on the internet!

Case Study

The following graphs illustrate the returns enjoyed by an online furniture retailer after implementing QLR's Search Engine Optimization services.



Please contact us or visit:

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